





# Jochen Martin Madler

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## Education

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- Technical University of Munich** Oct. 2021 - current  
M.Sc. with honors: Finance- and Information Management (FIM),  
Elite graduate program of University of Munich and University of Bayreuth  
Current grade: 1.2
- Technical University of Munich** Apr. 2021 - current  
M.Sc.: Management and Technology (MMT)  
Major: Computer Science, Finance, Entrepreneurship  
Current grade: 1.5
- Technical University of Munich** Oct. 2016 - Oct. 2020  
B.Sc.: Management and Technology (TUM-BWL)  
Major: Computer Science  
Grade: 1.7
- Norwegian University of Science and Technology, Trondheim** Aug. 2018 - Dec. 2018  
Erasmus+: Department of Engineering, Department of Economics  
Grade: 1.4
- Nymphenburger Schulen, Munich** Sep. 2004 - Jul. 2015  
German Abitur  
Grade: 1.6

## Practical experience

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- Research Center Finance & Information Management, Munich** May 2022 - Oct. 2022  
Research assistant, digital energy
- Equation AG, Munich** Oct. 2021 - Apr. 2022  
Working student and internship, investment team
- Analysis of the European venture capital landscape
  - Due diligence of venture capital fund portfolio companies
- UnternehmerTUM - E.ON Future Lab, Munich** Sep. 2020 - Feb. 2021  
Innovation consulting
- Development of two customer-centric business cases for smart governance- and sustainable urban energy systems
  - Identification of 10+ problem areas, prototyping and testing of 7 potential solutions

<p><b>KPMG Deal Advisory - Global Strategy Group, Munich</b> Management consulting</p> <ul style="list-style-type: none"> <li>• Strategic repositioning of a worldwide leading automotive chemicals company: Market- and product offering analysis and conceptualization of management ideation workshops</li> <li>• Automotive industry: Identification of acquisition targets</li> <li>• Commercial due diligence of a specialty chemicals distributor located in the Middle East</li> </ul>	<p>Jan. 2019 - May 2019</p>
<p><b>TUM Chair of Economics and Public Finance, Munich</b> Student assistant for Prof. Dr. Robert Frhr. von Weizsäcker</p> <ul style="list-style-type: none"> <li>• Master course content renewal: Research in correspondence with the German Statistical Office and Ministry of Finance</li> <li>• Research project proposal: Analysis of scientific publications on the future of labor</li> </ul>	<p>Oct. 2017 - Jul. 2018</p>
<p><b>Smokeless GmbH, UnternehmerTUM Accelerator, Munich</b> Start-up project study</p> <ul style="list-style-type: none"> <li>• Conceptualization of a crowdfunding campaign for the medical-tech start-up Smokeless and presentation at WAYRA Open Innovation Hub</li> </ul>	<p>Mar. 2018 - Jun. 2018</p>
<p><b>„The Best of German Mittelstand“ by Florian Langenscheidt and Prof. Dr. Bernd Venohr, Munich</b> Student assistant for Prof. Dr. Bernd Venohr</p> <ul style="list-style-type: none"> <li>• Research and analysis of family-owned SME's for the lexicon of Germany's world market leading hidden champions</li> <li>• Built-up of MS Access database of approx. 1600 German hidden champions</li> </ul>	<p>Mar. 2017 - Nov. 2017</p>
<p><b>Webasto Roof &amp; Components SE, Gauting</b> Global Manufacturing Engineering</p> <ul style="list-style-type: none"> <li>• Designing and prototyping a contactless end-of-line height measurement station</li> <li>• Five-day LabView programming course at National Instruments Germany (NI) for laser measurement equipment</li> </ul>	<p>Dec. 2015 - May 2016</p>

## Extracurricular activities

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<p><b>TUM International Case Center @ TUM Entrepreneurship Institute</b> Co-founder of case club and bachelor course</p> <ul style="list-style-type: none"> <li>• Creation of an interdisciplinary seminar to train TUM undergraduates in case study solving</li> <li>• Coaching of teams for international case competitions</li> </ul>	<p>Oct. 2019 - Jul. 2021</p>
<p><b>SeaSoilution @ Enactus Munich e.V.</b> Co-founder of social <a href="#">start-up</a></p> <ul style="list-style-type: none"> <li>• Creating a sustainable business solution to combat harmful algae blooms in the Caribbeans (St. Kitts and Nevis)</li> <li>• Leading a team of 14 students in developing a closed-loop approach to process algae into liquid fertilizer</li> </ul>	<p>Jul. 2018 - May 2019</p>

## Awards and achievements

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### **Dean's List - TUM School of Management, Munich**

Oct. 2020

Certificate

Awarded to top 5% of bachelor students

### **Manage and More - UnternehmerTUM, Munich**

Sep. 2020 - current

18-month scholarship program

Qualifies entrepreneurial talents for their professional career to take future responsibilities as founders or executives

### **Konrad-Adenauer-Stiftung e.V., Bonn**

Sep. 2019 - current

Scholarship

Qualifies outstanding students with leadership potential to take future responsibilities in the public domain

### **Lazaridis International Case Conference, Waterloo**

Oct. 2019

University case study competition, hosted by Wilfred Laurier University

Representing TUM as a team of four against 12 top international business schools (result: 1<sup>st</sup> of 12 teams)

### **Solvay Business Game, Brussels**

Mar. 2019

Student case study competition, hosted by McKinsey & Company

Competing as a team of two against 400 pre-selected international talents (result: 2<sup>nd</sup> of 200 teams)

### **TUM Business Game, Munich**

Apr. 2018

Student case study competition, hosted by Roland Berger, KPMG, SAP

Competing as a team of four against 100 pre-selected international talents (result: 2<sup>nd</sup> of 25 teams)

### **Talent pool - Webasto Roof & Components SE, Gauting**

May 2016

Network

Invitation to Webasto SE's pool of high potentials after internship

## Skills

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Microsoft Office

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Python

● ● ● ● ○

R

● ● ● ● ○

Java

● ● ● ○ ○

SQL

● ● ● ○ ○

VBA

● ● ○ ○ ○

C#

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## Languages

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German

Native

English

C2

Norwegian

A1